March 2017

Social Engagement Solutions

What are your clients saying about your practice?

If you aren't measuring client satisfaction via online surveys, you may learn the hard way that someone has had a less-than-perfect experience at your practice. Negative reviews put your online reputation at risk *and* affect your revenue. A full 87% of potential clients will research your practice before they schedule an appointment—and more than half of those will be looking at online reviews and ratings.*

We've got your "Credibility Report."

**Source: BrightLocal Consumer Review Survey*

Client Retention

Want your clients to keep coming back?

Most practices spend 1% to 3% of their gross income every year on new client acquisition efforts. But once you get new clients in the door, how do you make sure they keep coming back? We've got the solution. Download our ***Top 5 Client Retention Mistakes & How to Fix Them*** guide to learn how you can start bringing those clients back into your practice.

Download our Free Guide to Boost Client Retention.

HealthyPet® Magazine

Client education drives patient visits.

86% of readers take action after reading *HealthyPet* magazine.* Based on discussion with practice owners like you, we know that educating pet owners can be a challenge. At Vetstreet, our sole objective is to drive revenue to your practice. How can we help you educate clients and increase revenue? With *HealthyPet*—and its fresh new cover wrap that's sure to drive even more clients your way.

Call (800) 426-9119 to learn more.

**Source: 2014 Readership Study*

Empowering Practice Success

Is your practice healthy?

Were you able to visit Vetstreet at the NAVC or WVC conference this year? Our Empowering Practice Success campaign offered attendees the opportunity to improve the health of their practices through unique solutions offered by Henry Schein Veterinary Solutions. If you missed us at the shows, check out Vetstreet's General Manager Craig Claney and IT & Digital Marketing Consultant Eric Garcia discussing practice performance challenges on Facebook's #ScheinChats.

EMPOWERING PRACTICE SUCCESS

Check out the #ScheinChat here.

Account Management Support

Ready to better utilize Vetstreet?

The beginning of the year is a busy time for any business. At Vetstreet, we've been working to develop revenue-generating solutions to help your practice grow. Are you ready to see what's available? Your dedicated Account Manager can tell you what's new and answer your questions in a quick call or email.

I'd like to speak with my Account Manager.

Stay in touch with us online

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